



COOLING TECHNOLOGY INSTITUTE

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For immediate release

Cooling Technology Institute Sponsors Webinar on Effective Cooling Tower Water Management

Houston, TX, May 14, 2010/ - - The Cooling Technology Institute (CTI) announces the sponsorship of a free educational webinar on *Effective Cooling Tower Water Management* to be presented by Process Cooling Magazine on June 1, 2010. Paul Puckorius, an expert speaker and Water Treatment Specialist as well as a longtime member of the CTI, will cover the following topics:

- How to keep your cooling tower water clean
- Water conservation and reuse
- Increasing cycles of concentration
- Use of filtration to extend equipment life
- Effective water treatment
- Environmentally "green" and efficient process

The Webinar will be interactive, allowing participants to ask questions directly to Mr. Puckorius, an internationally recognized authority in the realm of water treatment. The Webinar will also be available on-demand after June 1 at the Process Cooling website, www.process-cooling.com.

For further details on webinar times and registration, please visit the Process Cooling website or click the link below:

[Effective Cooling Tower Water Management Webinar](#)

For further information on the CTI, including how to become a member, please visit www.CTI.org or contact Vicky Manser, the CTI Administrator, at vmanser@cti.org.

About the Cooling Technology Institute



The Cooling Technology Institute (www.CTI.org), based in Houston, Texas, is an independent, not-for-profit organization dedicated to advocating and promoting the use of environmentally responsible Evaporative Heat Transfer Systems for the benefit of the public. The CTI encourages the wise use of the earth's water resources through education, research, standards development and verification, interaction with government agencies, and technical information exchange. The CTI has a broad based, global membership of individuals and organizations interested in Evaporative Heat Transfer Systems, including owner/operators, manufacturers, and suppliers.